

2018

# dentalEPO

VIADUCT EVENTS CENTRE  
AUCKLAND

18-19 May 2018



**HEALTHCARE  
ESSENTIALS**

**The Premier Sponsor**

# Proposed Booth Space



Healthcare Essentials Limited. Exclusive Brands direct to the Dentist.

Healthcare Essentials will again be a Premier Sponsor at the 2018 Dental Expo in Auckland on Friday 18th and Saturday 19th May 2018.

This Expo will be a world class exhibition with every important manufacturer in the world represented.

We would like to offer you the opportunity to take part in this exhibition. For those of you who attended the last two Expos in 2013 and 2016 you will already know what outstanding sales results over many months result from your attendance.

The Expo gives your company two days of uninterrupted selling to over 1000 dental professionals, face to face.

I am personally inviting you to join our other exclusive manufacturers to attend the Expo and take a dedicated sales booth. We have 16 booths available and we will do our best to give you the best possible booth space. Some were booked immediately after the last Expo so it will be first in first served if we sell out. We will do our best to give you We have made a commitment to the Expo organisers for 16 and will not be able to increase this number.

We are expecting the cost per booth per manufacturer to be approximately NZ\$7500.00 (US\$5250.00). Any special requests may incur additional costs to be borne by the manufacturers.

The cost includes the booth space and the use of the Healthcare Essentials customized booths.

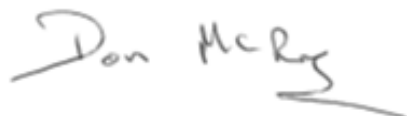
For those of you who purchase a booth, on the 16th and 17th May will be an opportunity to participate in a pre Expo sales meeting with our sales team. There will also be opportunities to work with the sales team in the field before and after the Expo.

We recommend that all visitors stay at the Healthcare hotel of choice as last time. We will give you details and you will be able to make your own bookings. We will have a special rate.

It is likely to be walking distance from the venue and we will likely hold the training there too.

If guests wish to stay elsewhere that is your choice but we will not be able to look after any transport needs.

Please come back to me with your decision no later than the 28th of April 2017.



## 2018 Pre Expo Sales Meeting

This sales meeting will be an opportunity for these manufacturers who come on board with a dedicated booth to present their products to our sales team prior to the Expo.



*Come and join our team and help us to improve our knowledge about your team and products*



*And we have some fun too!*